### CWC Apparenl Brands, LLC Cookie Website Policy

Effective Date: March 18, 2024

The CWC Apparenl Brands, LLC website may use "cookies" to help you personalize your online experience. Cookies are small data files stored on your hard drive by a website. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. We may use both session cookies (which expire when you close your web browser) and persistent cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize CWC Apparent Brands, LLC pages or register with CWC Apparent Brands, LLC site or services, a cookie helps CWC Apparent Brands, LLC to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same CWC Apparent Brands, LLC website, the information you previously provided can be retrieved, so you can easily use the CWC Apparent Brands, LLC features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the CWC Apparent Brands, LLC services or websites you visit.

# Types of Cookies We Use

We may use the following types of cookies:

- Strictly necessary cookies. Our website requires the use of these cookies to properly
  operate or provide necessary functions relating to the services you request. They include
  cookies that do the following:
  - · enabling you to securely log into our website
  - use a shopping cart
  - · purchase products

These are session cookies. The purpose is for proper website functions, payment processing, and the delivery of goods and/or services.

Analytical/performance cookies. These cookies allow us and our third-party service
providers to recognize and count the number of visitors and to see how visitors move
around our website when they are using it. This helps us improve how our website works
by, for example, ensuring that users can easily find what they need on our website. These

cookies generate aggregate statistics that are not associated with an individualized profile, and are session cookies. The purpose is to analyze website performance, and customer interactions to better cater the websites features and company offerings.

- Functionality cookies. These cookies enable helpful but non-essential website functions
  that improve your website experience. By recognizing you when you return to our website,
  they may, for example, allow us to personalize our content for you, greet you by name, or
  remember your preferences (for example, your choice of language or region). These
  cookies do not enable visitor identification over time and across websites. These are
  session cookies. The purpose is for proper website functions.
- Advertising, tracking or targeting cookies. These cookies enable different advertising
  related functions. They may allow us to record information about your visit to our website,
  such as pages visited, links followed, and videos viewed so we can make our website and
  the advertising displayed on it more relevant to your interests. These cookies do not enable
  visitor identification over time and across websites. These are session cookies. The
  purpose is learn customer purchase habits to customized customer experience and
  promotions.

### Reviewing Our Privacy Policy

Our Privacy Policy can be located here: www.schoolswagsolutions.com

Our Privacy Policy describes our practices for any personal data that our first-party cookies collect, store, or use, including our legal basis for processing personal data. We rely on the following legal basis to process personal data collected through our first-party cookies: CWC Apparenl Brands, LLC may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on CWC Apparenl Brands, LLC or the site; (b) protect and defend the rights or property of CWC Apparenl Brands, LLC; and/or (c) act under exigent circumstances to protect the personal safety of users of CWC Apparenl Brands, LLC, or the public.

#### Your Cookie Choices

You may withdraw your consent for our use of any cookies that are not strictly necessary. You may do so at any time by contacting us.

Most web browsers allow you to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper site operation.

## Changes to Our Cookie Uses

We reserve the right to change this cookie policy as we may deem necessary or as may be

required by law. We will post any changes to the way we use cookies on this page and/or indicate on our website that we updated this cookie policy. Your continued use of this website after we make a change is deemed to be an acceptance of those changes.

## **Contact Information**

CWC Apparent Brands, LLC welcomes your questions or comments regarding this policy. If you believe that CWC Apparent Brands, LLC has not adhered to this Statement, please contact CWC Apparent Brands, LLC at:

CWC Apparent Brands, LLC

7739 W Carole Ln

Glendale, Arizona 85303

Email Address: info@schoolswagsolutions.com